



SERVICE PORTFOLIO

smavicon Best Business Presentations



OVERVIEW – 5 AREAS OF OUR PRESENTATION AGENCY



THE OVERVIEW



30

years
Experience



Reliable
Punctual
High quality



20.000

presentations
created



Creative
Imaginative
Solid



7

employees
at smavicon



Flexible
Reliable
Proactive



150

Industries
supported



WiPrüf
Legal
Tax



No. 1

for innovative PPT
presentations



Annual
Presentation
Trend
Report

PRESENTATION PORTFOLIO

We provide professional and competent support for all presentation topics, from conception and creation to presentation coaching.



PROVEN

Presentation refinement | Efficient presentation templates | From text to graphics | Attractive infographics | Compelling diagrams | Targeted tables



INNOVATIVE

Presentation trends | Zooming presentations | Hologram presentations | 3D presentations | PowerPoint movies | Multilingual presentations



CREATIVE

AI-generated images | Handmade graphics | Trendy and lively videos | Moving music | 3D in PowerPoint | Clever animations



SERVICE

Translations | Proofreading | Editing | On-site support | Event support | and much more

PRESENTATION DESIGN AND FINISHING



We put the finishing touches on presentations to achieve **the best possible results.**



We **create, revise** and **refine** new or existing films.



From **a factual impression** to **emotional impact** and **wow effect** to high-end design presentations.

MASTER TEMPLATES AND POWERPOINT MASTER SLIDES



High-quality master and template slides that work perfectly both technically and visually.



This allows slides to be created **30% faster** and **easier** to create, and they look even more **consistent**.



The **UX slide master** we have developed is the **most efficient** slide master on the market

MANY TYPES OF PRESENTATIONS

We provide professional support for all types of presentations.



e.g. presentations for...



Company presentations



Marketing



Sales



Pitches/Investor Presentations



Keynote presentations



Trade fairs



Conferences



Projects



Consulting, training and workshops



Finance and controlling



and much more

TRAINING, WORKSHOPS, COACHING



In our presentation training courses, presentation coaching sessions, workshops, online courses, etc., you will learn how **to create professional presentations yourself** and **deliver them** convincingly.



From conception to performance.

You will receive **structured guidance** and **feedback** on your slides, presentations and speeches. From rhetoric, body language and voice to staging and impact.

SERVICE LEVEL MATRIX (1–5 STARS)

Criterion	1 star (*)	2 stars (**)	3 stars (***)	4 stars (****)	5 stars (*****)
Response time	Within 3 working days	within 48 hours	within 24 hours	within 8 hours	within 4 hours (including evenings/weekends)
Availability	Mon–Fri, 9 a.m.–5 p.m.	Mon–Fri, 9 a.m.–5 p.m.	Mon–Fri (8 a.m.–6 p.m.) + express optional	Mon–Fri (8 a.m.–6 p.m.) + express optional	24/7 including weekends and public holidays
Communication	Email, telephone, no designated contact person	Email, telephone, no designated contact person	Dedicated contact person (email/call/chat)	Dedicated contact person (email/call/chat)	Dedicated project team (email/call/chat)
Quality assurance	None	None	Dual control principle, Design control	Dual control principle, Design & content control	High-end QA (design, story, content, language)
Design diversity	1 basic layout	1–2 variants to choose from	2–3 design proposals	3–4 high-quality designs	Up to 5 top-quality designs
Technical support	Not included (optional)	Not included (optional)	First level: standard support (master, export)	Second level: complex problems, in-depth expertise	Third level: high-end, immediate response, special solutions
Consulting services	None	On request (limited)	Optional: feedback on structure and content	Active consulting on structure, target group, story	Strategic co-creation + presentation tuning
Concierge service	–	–	–	Personalised all-round service as required	Full-service concierge with immediate responses

WANT TO KNOW MORE?

Get in touch with us:

The best thing to do is to make an appointment so we can discuss **your presentation**.



Lena Sommer

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